



The Sports Medicine Research and Testing Laboratory
Annual Spring Conference on Doping in Sports

**Keeping Sports Clean:
Keys to a Successful Anti-Doping Program**

April 25-26, 2010

**Gaylord Texan Resort and Convention Center
Dallas, Texas**



Keynote speaker: Doug Glanville, ex-Cub and Phillies player, MLB radio analyst and Op Ed Columnist for the New York Times.

"From the outside, life in the red lane looks fantastic. It could be a decade before anyone finds out, anyway, so, for a while, you blend in with people who just think you're having a wonderful reality. Little does anyone know that some unexplainable things are happening to you in the red lane, too." From NY Times Op Ed, "Manny and Mom", May 9, 2009.



Luncheon Speaker: Elsa Cole, NCAA General Counsel

Elsa has been the General Counsel for the NCAA since 1997 with responsibility for its nationwide litigation calendar and all its legal affairs. She previously served as the general counsel for the University of Michigan and assistant attorney general for the University of Washington. Elsa is on the Board of the Sports Lawyers Association and the Board of Advisors of the National Sports Law Institute at Marquette University. She received her A.B. with distinction from Stanford University and her law degree from Boston University.

**Designed for Collegiate and High School Athletic Directors,
Athletic Trainers and Drug Testing Administrators:**

Sun, April 25: 7pm—Welcome Reception—remarks by SMRTL and Drug Free Sport
Mon, April 26: 7:30am—Continental Breakfast
8:15am—Keynote: Doug Glanville
9:15am—Panel on Developing an Effective Anti-Doping Program
10:45am—Panel on Trends in Banned Substances
12:00 Noon—Luncheon Speaker: Elsa Cole
1:30pm—Panel on Overcoming Practical Problems
3:00pm—Panel on Future of Anti-Doping Programs
4:15pm—Closing remarks: Dr. Bryan Finkle and Mr. Frank Uryasz

**Featuring anti-doping experts from amateur, Olympic and
professional sports:**

*National Center for Drug Free Sport USADA NCAA
UIL (Texas HS) NFL MLB NBA NHL MLS PGA Tour*

Conference fees are \$150 per person (\$120 with payment prior to March 1, 2010). To register, visit www.smrtl.org or contact SMRTL directly at (801) 994-9454.

**SMRTL is accredited by the World Anti-Doping Agency (WADA).
Quality Assured, Expectations Exceeded.**